

## **Terms and Conditions – Selfie Contest**

Selfie Contest is organized by Bhopal Sahakari Dugdha Sangh Maryadit (BSDSM), hereby known as the “Organizer”. The contest consists of one round for a continuous period, from **11:30 am, 1<sup>st</sup> July 2018 to 11:59 pm, 10<sup>th</sup> July 2018 (“the Contest Period”)** or any period as notified by the Organizer on Sanchi-Milk Facebook page. The Organizer may, at its sole and absolute discretion extend the Contest Period at any time without any prior notice to any party (the “Extended Period”).

**Entry into the contest will be deemed as acceptance of these terms and conditions.**

1. There is no entry fee for this competition.
2. BSDSM assumes no responsibility for late entries due to any reasons.
3. BSDSM reserves all the rights at all times to modify or amend the Terms and Conditions of this Contest or to cancel it with immediate effect without giving any prior notice to any party. Please be advised that all materials posted on site are subjected to public downloading and viewing by third party viewers.
4. BSDSM reserves the right to reject any contestant at its sole and absolute discretion, without having to assign any reasons whatsoever.
5. BSDSM’s decisions are final and binding. No correspondence or appeals will be entertained. BSDSM reserves the right to the final and ultimate interpretation of this Contest.
6. If Contestants are discovered to be using or have used improper means to participate in this Contest, BSDSM reserves the right to cancel the eligibility without notice including without hesitation, the commencement of legal proceedings under the full extent of the applicable laws.
7. This contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to BSDSM and not to any other party. Winner may be required to participate in a photo taking session during the issuance of the Prize. Pictures captured may be used for commercial marketing purposes, if required.
8. The Contestant further agrees to discharge and release any third party which is related to and connected with this Contest, including Facebook, from any liabilities and claims (including from breach of contract, tort, negligence or any other cause of actions at law or equity) arising out of or in any way connected to this contest or to the Contestant’s entry in the contest.
9. The winner agrees to the use of his/her name and image in any publicity material. The winner agree to grant BSDSM a perpetual and non-exclusive license to use such footage and photographs, voice, biographical information and/or statements, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the winners will not be entitled to any fee for such use.

**Duration of the contest:**

**11:30 am, 1<sup>st</sup> July 2018 to 11:59 pm, 10<sup>th</sup> July 2018**

Closing date for entry will be **11:59 pm, 10<sup>th</sup> July 2018**. After this no further entries to the competition will be permitted.

### **Contest Mechanics**

1. To participate in the contest, contestants must have a Facebook account.
2. Click a selfie with +F logo on the Sanchi Milk pouch.
3. Like Sanchi-Milk Facebook page:  
<https://www.facebook.com/sanchimilk/>
4. Post your selfie on your facebook wall with the hashtag #sanchifortifiedmilk . Make sure that the Privacy Setting for the post is “Public”.
5. Share your selfie with your friends and relatives.

### **Prizes and Judging Criteria**

1. There will be one winner who will be determined by creativity of the selfie, which will be judged by the BSDSM's panel of judges. There will be 15 more winners who will be determined by the number of likes on their posted selfie. The decision of the judges will be final, and no enquiries, verbal or written, shall be entertained.
2. The winners will get exciting Sanchi gift hampers.
3. Prize shown on the contest form or any communication materials may differ in terms of colour, specifications or design.
4. No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and BSDSM reserves the right to substitute any prize with another of equivalent value without giving notice.
5. **Winners must collect the prize from BSDSM's office: *Bhopal Sahakari Dugdh Sangh Maryadit, Bhopal Dairy plant, Habibganj, Bhopal-461023, Madhya Pradesh.***
6. The winner shall be responsible for all costs in connection with the redemption, collection, delivery and/or perfection of his/her prize, including but not limited to legal cost, stamp duties, registration and transfer fees, taxes, insurance, spending money and related expenses (such as meals or personal expenses, upgrades, etc) or fees.
7. BSDSM, its employees, promoters, or program organizers shall not be liable for any loss, damage, or any injury that may be sustained by the contestants or by any person in connection with the Contest. All contestants assume liability for any loss, injury, damage or claim that may arise from participating in the Contest or use or redemption of any prize.
8. Winners must provide Aadhaar Card/Driving license/Pan Card/Voter ID at the time of prize collection.

### **Winner Announcement:**

Contest winner shall collect the prize personally. Winners will be announced on the Facebook page of 'Sanchi-Milk'. It is the responsibility of contestants to follow this announcement closely. If the winner does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.